



Field Director Job Description

Job: Field Director for Annie's List endorsed candidates and incumbent races around Texas.

Annie's List Mission: Annie's List mission is simple: to recruit, run, and elect Democratic women. To accomplish this, Annie's List has been providing early funding and support for candidates, including trained campaign staff, for 10 years. Annie's List's efforts along with exception women candidates have resulted in 22 endorsed candidates becoming elected officials to serve the public of Texas.

Responsibilities: Annie's List is seeking Field Directors on behalf of our endorsed candidates across the state. Field Directors will lead the candidates' voter targeting and contact goals that include, but are not limited to:

- Ability to write and implement a comprehensive, data-driven field plan
- Build and manage a field leadership team to execute said complex field plan
- Set, meet and exceed benchmarks for voter contact, volunteer recruitment, grassroots engagement and GOTV
- Design and standardize best practices for data management using the campaign's voter file software
- Establish a strong professional culture within the field organization focused on accountability, specific goals, innovation and sense of purpose
- Coordinate field organizing with fundraising operations
- Manage the field program budget and logistics in collaboration with senior staff

Qualifications:

- 2+ cycles of campaign field experience
- Extensive experience managing and training high performing staffers
- Experience designing, maintaining and improving a goal-oriented accountability structure without compromising staff autonomy or innovation
- Ability to handle multiple projects simultaneously, meeting frequent deadlines
- Extensive experience with and ability to train on Votebuilder (VAN)
- Strong communication and organizational skills, showing attention to detail
- Excellent interpersonal and leadership skills; successful at motivating staff to meet recruitment and voter contact goals

Compensation: Commensurate with experience.

To Apply:

To apply, please email monica@annieslist.com with "Field Director Application" in the title along with your cover letter, resume, and three professional references. Positions accepted on a rolling basis.